



Official Rules – 2018 ABA Law Student Social Media Membership Drive

Description: To encourage law student membership enrollment, the ABA will conduct a sweepstakes on January 21, 2018 that will include those who engage with the ABA social media accounts in ways specified below. This is a promotional sweepstakes. Eligible participants will be entered into a random drawing to win (1) Quimbee Platinum Plan (\$499 value). The following official rules apply to all entrants:

ELIGIBILITY: This sweepstakes is open to all legal residents of the United States age 21 and over who meets the following criteria:

- Must be a current law student of an ABA accredited law school
- Must be a member of the ABA Law Student Division (free or premium membership)
- Must engage with the ABA online, on January 21, 2018, in one or more of the following ways:
 - Create a Twitter tweet or Facebook post with a photo or video demonstrating your involvement with the ABA or how you are using your ABA benefits and include a brief description;
 - Create a Twitter tweet or Facebook post with a brief description of the perks of ABA membership; or
 - “Retweet” or share ABA events or ABA articles from any verified ABA social media account (does not have to be from the Law Student Division) and add a brief description of how you benefited from or will benefit from the ABA event or article posted.
- Twitter account must not be “private” and Facebook posts must be publicly posted so that it is visible to anyone who has an account on these platforms.
- For a post to qualify, it must use the hashtag #doyouABA.
- Social media accounts must be following the verified ABA for Law Students account on its respective platform.
- Names will be entered only once.
- A winner will be chosen at random and be announced on or before February 6, 2018.

Directors, officers and employees of the American Bar Association, and their immediate families and household members, are not eligible to participate. Only one entry is permitted.

HOW TO ENTER: **No purchase is necessary to enter.** Purchase of any ABA product, service, or membership will not improve an entrant’s chances of winning. Eligible participants who engage with ABA social media as outlined will be automatically entered into the drawing. Those who do not wish to participate can opt out by calling the ABA Service Center at 800-285-2221 between 9 am and 6 pm weekdays or by mailing a 3x5 card with name, address, email, and telephone number to: 2018 ABA Law

Student Membership Sweepstakes, Law Student Division, American Bar Association, 321 N. Clark St., Chicago, IL 60654. The Sweepstakes begins at 12:00 a.m. ET, January 21, 2018 and all enrollments must be submitted by 11:59 pm ET on January 21, 2018, for the customer to be eligible for the random drawing.

SELECTION AND NOTIFICATION OF WINNER: The winner will be selected in a random drawing to be conducted on or about February 6, 2018 by the ABA Law Student Division, whose decision is final. The winner will be notified by email or mail on or about February 6, 2018. If a potential winner cannot be contacted, does not respond within five days from the date ABA first tries to notify him/her, and/or the prize or prize notification is returned as undeliverable, such potential winner forfeits all rights to win the promotion or receive the prize, and the prize will be awarded to an alternate winner in a separate random drawing. Entry and acceptance of prize constitutes permission to use winner's names, prize won, hometown, likeness and statements and other personally identifiable information for online posting and promotional, advertising, and marketing purposes without additional compensation or notice, except where prohibited by law.

PRIZES AND ODDS: One Quimbee Platinum Plan will be awarded. Approximate retail value of this prize is \$499. Odds of winning depend upon the number of eligible entries received, estimated at 1/200. See Quimbee.com for terms and conditions. Quimbee is not a sponsor or co-sponsor of the contest and is not liable for any claims related to the offer. Quimbee name and logo are registered trademarks of Quimbee.

CONDITIONS OF PARTICIPATION: By participating, each entrant agrees to these Official Rules and the decisions of the Sponsor, and releases and discharges the ABA, subsidiary and affiliated entities, and each of their respective officers, directors, members, employees, independent contractors, agents, representatives, successors and assigns (collectively "Sponsor") from any and all liability whatsoever in connection with this promotion, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively "Claims"). Except where prohibited, acceptance of a prize constitutes a release by any winner of the Sponsor of any and all Claims in connection with the administration of this promotion and the use, misuse or possession of any prize. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor is not responsible for errors or for lost, late, or misdirected mail or email, or telecommunication or hardware or software failures, including by reason of any bug or computer virus or other failure. Sponsor may cancel, modify or terminate the promotion if it is not capable of completion as planned, including by reason of infection by computer virus, tampering, unauthorized intervention, force majeure or technical difficulties of any kind.

ANNOUNCEMENT OF WINNERS: To learn who won this sweepstakes, send a self-addressed stamped envelope by March 31, 2018 to 2018 ABA Law Student Membership Drive, American Bar Association, Law Student Division, 321 N. Clark St., Chicago, IL 60654.

OPT-OUT OPTION: Any individual may elect to opt out of receiving future sweepstakes or contest mailings by calling the ABA Service Center at 800-285-2221 between 9 am and 6 pm CT weekdays.

LAWS AND REGULATIONS: This sweepstakes is governed by U.S. law and all federal, state, local and municipal laws and regulations apply. Void where prohibited by law.

PRIVACY POLICY/DATA COLLECTION: Information provided by entrants in connection with this sweepstakes is subject to Sponsor's privacy policy, available at <http://www.americanbar.org/utility/privacy.html>.

SPONSOR: American Bar Association, 321 N. Clark Street, Chicago, IL 60654. This sweepstakes is not affiliated with or sponsored by Quimbee.