In describing the duties of the Delegate of Communications, Publications and Outreach, our bylaws use the words “consult,” “assist,” “liaise,” “serve,” “help,” “represent,” and “inform.” These do not suggest the Delegate should communicate, publish, and reach out only by his own lights; rather they suggest he should be a servant and fiduciary of the Student Division. If you elect me Delegate, you will be my boss. When you set a course, I will be true to it. And when I speak for the Division, you will recognize your own voice.

I am running because I want to give back to the legal community. I am running to be this particular Delegate because my experience in public relations and advertising prepared me to carry out its duties. For five years between college and law school, I worked in various Beltway communications roles. Many of my clients were like the American Bar Association, places where people who cared about an idea would come together and share it with the world. This kind of place offers special opportunities. Arranged and conducted with care, its constituent voices may begin to resound, and what was a concentration of speakers may become a choir. In this the public relations counsel, our Delegate of Communications, Publications and Outreach, must play some part.

Compared with the feeling required to take such an opportunity, the requisite technical familiarities present no challenge. How to write copy, place an advertisement, and so forth, are mostly things a child could be taught in some weeks. I will be pleased to answer any question you might have about my experience with a particular technology, and I will always jump at the chance to learn something new for the Division.

Our bylaws properly instruct the Nominating Committee to consider diversity. Here I only say for myself that I am an officer of a progressive organization on campus, I value each person’s contribution to our community, and I look forward to continuing to work together to be the best we can be, which must be better than before.

Over the year to come, the national conversation may get loud. These are the times when some people might rather forget the Division, the ABA, and the law generally. “These are things for tomorrow,” they might tell themselves. “Let me first get through today, and then I will pick them up again.” Herein lie the danger of these times and our promise in them. Because it is not for people who would always remember them that we have a Division, an ABA, and a law, but for people who sometimes would forget. And because it is not for today that we empower law students, but for tomorrow.

Over the year to come, our voice must carry. And if you would have my help, I would be honored to give it as your Delegate of Communications, Publications and Outreach. Thank you for your consideration.

Yours faithfully,

Robert White
ROBERT WHITE

EDUCATION

Washington and Lee University School of Law, Lexington, Virginia, 2023
Candidate for Juris Doctor
- Junior Editor, German Law Journal
- Baronial Order of Magna Charta Scholarship awardee, for excellence in constitutional law
- Treasurer, American Constitution Society; Secretary, Election Law Society

Tulane University, New Orleans, Louisiana, 2015
Bachelor of Arts, Political Economy (International Perspectives)
Bachelor of Arts, Spanish and Portuguese, with departmental honors
Minor, Latin American Studies
- cum laude, Distinguished Scholar, Dean’s List
- Study abroad: Madrid, Spring 2014; São Paulo, Fall 2014

EXPERIENCE

Federal Communications Commission, Washington, D.C., 2021
Legal Intern, Public Safety and Homeland Security Bureau

United States District Court for the District of Maryland, Greenbelt, Maryland, 2021
Judicial Intern, Chambers of the Honorable Magistrate Judge Charles B. Day

Nobody Media, Washington, D.C., 2018–2020
Associate Strategist
- Crafted and carried out social media strategy for national brands interested in public policy
- Managed client relationships, social communities, creative decisions, and budgets
- Reached 150,000 people daily, delivered 66 million paid impressions on Facebook+Instagram, and grew Twitter followership organically 150% for a leading public-history non-profit

Supreme Court Historical Society, Washington, D.C., 2017–2018
Publications and Outreach Assistant
- Wrote articles about events at the Court and Constitutional history for the Quarterly publication

GMB+, Washington, D.C., 2016
Media Assistant
- Team placed advertisements for a major party’s candidate for president; national, senatorial, and congressional campaign committees; governors’ association; and PACs
- Tracked and summarized opponents’s daily media spending on state and federal races

Intern, Department of Sustainable Development

INVolVEMENT

- Moderated expert panels to educate young professionals about United Nations careers

Regional Referee, U.S. Soccer, 2010–present
- Officiated about 500 matches, including most-competitive matches in the Region